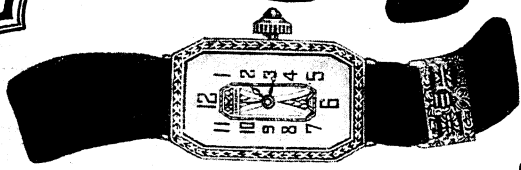
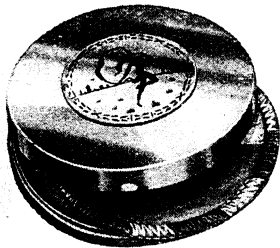


Special Spring SALE

Sale ends June 30th



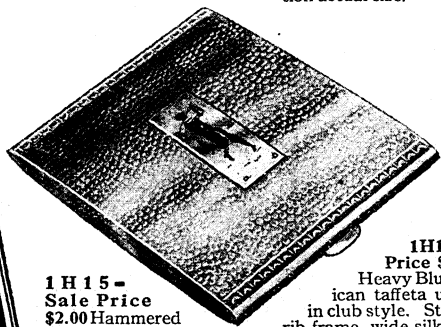
1H11-Sale Price \$19.50 Lady Alton 16-Jewel adjusted, guaranteed timekeeper with solid 14K white gold hand engraved case.
1H12-Sale Price \$14.95 Same with white gold filled case.



1H13-Sale Price \$1.00 Handsome silver plated compact with black enamel silhouette effect on cover. Contains powder cake, puff and mirror. Diameter, 2 inches.



Spring Special 1H14-\$6.50 Genuine diamond and black onyx solid 14K white gold ring, artistically pierced and engraved. Illustration actual size.



1H15-Sale Price \$2.00 Hammered silver plated cigarette case. Black enamel silhouette effect in center. Holds one row. Size 2 5/8 x 3 3/4.

1H16-Sale Price \$5.00 Heavy Blue American taffeta umbrella in club style. Strong 12-rib frame, wide silk border. Handy loop of silk cord for carrying. Handle can be engraved, 50c extra.
1H17-Sale Price \$5.00 Same in Purple taffeta.



Baird-North is making 1925 the greatest value giving year

The year 1925 is going to be a big year at Baird-North's. We are determined to make it the greatest value-giving year of our whole history.

One glance at the astonishing array of truly exquisite gift bargains offered in this extraordinary Special Sale will instantly convince you that we are bound to succeed in our purpose.

For you find here a great variety of pleasing, appropriate and unique gifts of Quality at decidedly Low Cost. You find Values that have never before been equalled—they represent the very best of the world's treasures, obtained through our immense resources at enormous savings especially for this Sale.

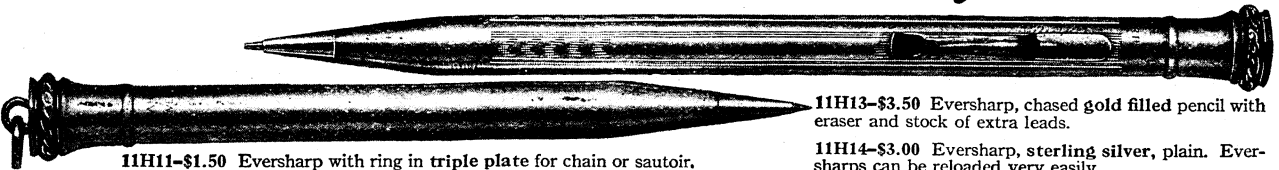
Thousands use the Baird-North catalogues to get distinctive gift merchandise at money-saving prices. If you are not yet a regular member of our big happy family, here is your opportunity to prove that dealing with us means satisfaction and economy to you.

Shipment of Your Order is Made Within 24 Hours After It is Received

With the issue of this catalog we have established a definite policy of TWENTY-FOUR HOUR SERVICE in the filling of orders. This policy eliminates the necessity of further acknowledging orders as has been our custom. The only exception to this schedule of TWENTY-FOUR HOUR SERVICE will be: orders calling for engraving, orders for special work, and in rare instances when an article is temporarily out of stock, in which case you will receive prompt notice.

BAIRD-NORTH Co.
Providence, R. I.

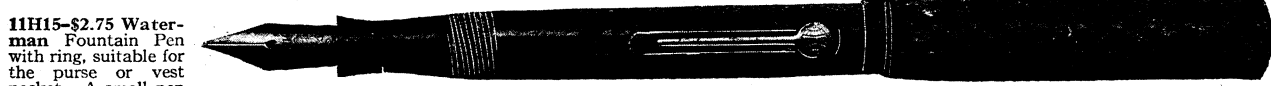
Remarkable Values in Stationery Articles



11H11-\$1.50 Eversharp with ring in triple plate for chain or sautoir.
11H12-\$1.00 Eversharp in a good weight silver plate.

11H13-\$3.50 Eversharp, chased gold filled pencil with eraser and stock of extra leads.

11H14-\$3.00 Eversharp, sterling silver, plain. Eversharps can be reloaded very easily.

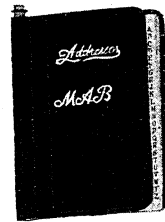


11H15-\$2.75 Waterman Fountain Pen with ring, suitable for the purse or vest pocket. A small pen of liberal capacity.

11H16-\$2.50 Vest pocket or purse Waterman fountain pen, small, light, yet of good capacity. Guaranteed.

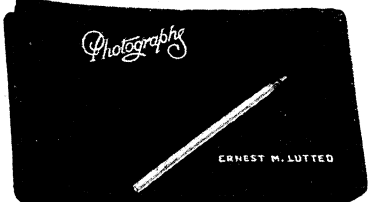


11H17-\$2.75 Waterman fountain pen in popular student or business size. The capacity of this pen is the equal of many much larger.



Baird-North gifts come to you nicely wrapped and boxed ready for birthdays, parties, weddings, anniversaries, etc. You will also find many articles you need for your own use.

11H18-Sale Price 65c With 3 initials in 24K gold. This book which is 3x4 inches in size is alphabetically indexed for the addresses of your friends and acquaintances.



The Baird-North loose-leaf albums with real leather covers and black loose-leaves is made so that you can add more sheets from time to time at a nominal price.

11H20-Reduced to \$1.85 Real leather 5x8
11H21-Reduced to \$3.25 Same in 7x10 size.

11H22-2 for 20c Special white pencil.

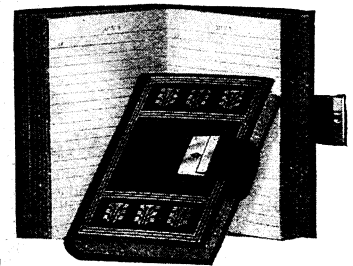
Large Gift Box \$3.85



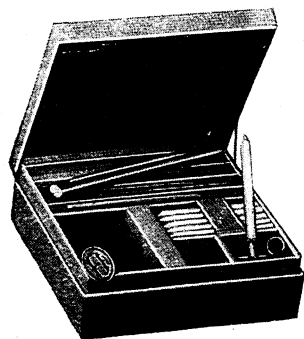
11H23-Reduced to \$3.85 A 2-quire box of handsome design, having a beautifully lined envelope and finest grade paper. A regular \$6.00 box. While they last we offer them at this exceedingly low price. We will emboss your monogram for 75c extra. Lined envelopes are becoming more and more the vogue. They lend distinctiveness to your correspondence and help create that individuality that every writer desires. The colorings of these linings are very beautiful.



11H19-Reduced to 50c Here is a small but practical real leather memorandum book with renewable pad. It will fit very nicely in a shopping bag in the pockets of your car, or the vest pocket of your clothes. The leaves can be torn out when finished and discarded. Such a little memorandum book would make a welcome gift for the traveler.



11H24-Reduced to \$4.85 A big value in a beautiful gold stamped five-year diary with lock and key, well printed and well bound in real leather.



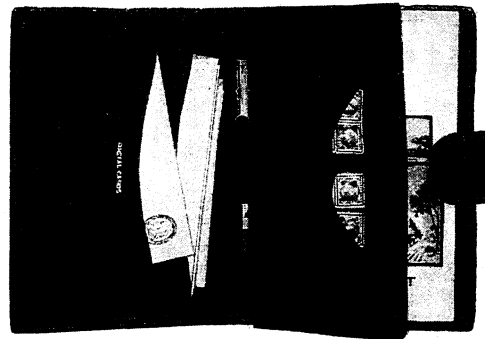
Seal Your Packages and Letters With Your Own Initial

A beautiful cabinet box containing four 6-inch sticks of wax, miniature tapers and holder for melting and a place for your letter seal. Personally sealed stationery and packages have a fine appearance.

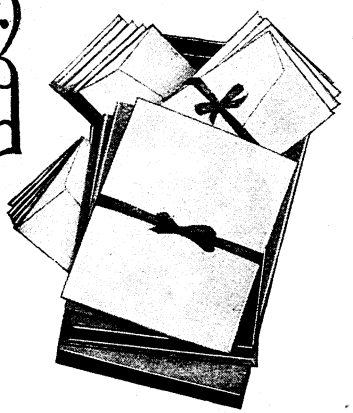
11H25-Reduced to \$1.00 Pink Wax set with seal. State initial.

11H26-Reduced to \$1.00 Gold Wax set with seal.

11H27-Reduced to 45c Letter seal only. Prices are for this catalog only. Special offer.



11H28-Special Value \$3.50 Particularly fine writing case of real leather with roomy gusset pockets for correspondence and envelopes, stamp pockets, a pad on which to write and block of note paper, that can be renewed. This case is well made in every respect and is of a very convenient size. The methodical person will readily appreciate the values of such a writing case. It enables them to have at hand at all times plenty of good quality writing material as well as stamps, pens, etc. It is certainly a fine thing to have with you when traveling, as a "Bon Voyage" gift it is unsurpassed. Size, 7 1/2 x 6 inches.



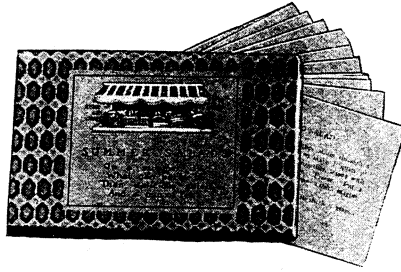
11H29-Sale Price \$1.00 Complete with Old English initial embossed, one quire of white folded sheets and envelopes to match in a new and beautiful weave paper. The embossing in colored ink, furnished free. A truly wonderful value. Size of the sheet 6 3/4 x 7 3/4.

READ OUR SPECIAL OFFER ON THE BACK OF THE LOOSE ORDER BLANK

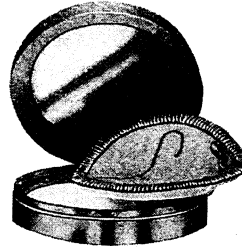
Big Reductions on These Articles



14H11-Sale Price \$1.00 Bobbie Comb. "A furtive little dab or two keeps shortened tresses smooth and fair." Will be appreciated by every school or office girl. A good grade comb in a hand decorated case with a ribbon sautoir. Furnished in a gift box with decorated card.



14H12-Sale Price 30c Summer Salads. Complete set of 20 recipes for the most delicious inexpensive and easily arranged salads and salad dressings. Very valuable suggestions and a real treasure in emergencies.



A most attractive gilt finished compact having mirror and high grade puff and containing the famous Coty's powder.

14H13-\$1.00 L'Origan.
14H14-\$1.00 Paris.
14H15-\$1.00 Chypre.
 See Large Catalog for refills.



14H16-Sale Price 85c Adjustable jump rope, suitable for kiddies of all sizes. Of good grade woven cord with beautifully enameled washable handles.

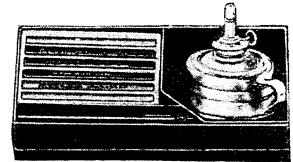


14H17-Reduced to 45c A Kleinert Sanitary Powder Puff of unique design. A rubber pouch with good grade full size puff. One that will be found to have excellent wearing qualities. Baird-North gifts are charming because they are different.

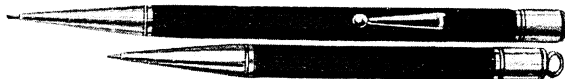


14H18-Sale Price 98c per box Rose Sachets, three large bags of dried and sweet smelling rosebuds in a gift box with gift card. Just the right thing to tuck away in your dresser with your lingerie or handkerchiefs. Daintily made and furnished with hand decorated gift card in box.

Read our special offer on the back of the loose order blank

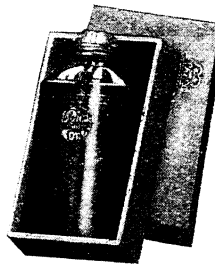


14H19-Reduced to \$1.85 Sealing wax art outfit. Make your own artistic gifts such as pendants, beads, decorated powder boxes, vases and many other useful and beautiful things for both home use and gifts. This outfit has five sticks of Dennison's colored wax, an alcohol lamp, two necessary tools and full instructions. A most fascinating and educational art.

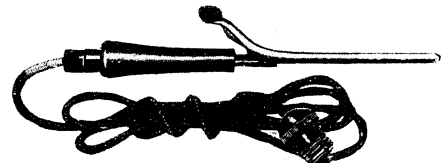


14H20-Reduced to 50c A \$1.00 pencil. This pencil is made of hard rubber in octagon shape with gold plated tips and clip. It propels and draws the lead back. Will take a standard Eversharp lead. It is light, strong, beautiful and an exceptional value at \$1.00. We offer them at 50c while they last.

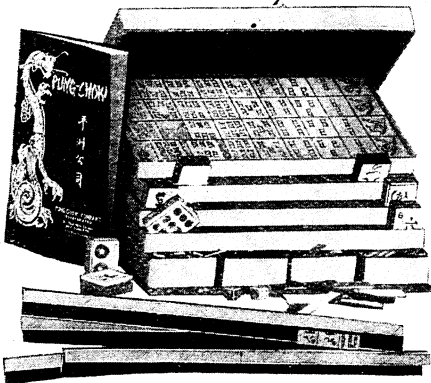
14H21-50c each. Same in short length with ring.



14H22-\$1.00 Coty's L'Origan essence, 1/4 ounce size. Every lady loves Coty's perfume.
14H23-\$1.00 Coty's Paris, 1/4-ounce size. Paris is a very delightful odor.
14H24-\$1.00 Coty's Chypre, 1/4-ounce size. One drop equals several times the quantity in inferior perfumes.



14H25-Reduced to \$2.98 Electric Curling Iron for 104 to 120 volts. An iron made of the best material, well nickel plated, safety handle and guaranteed heating element. In these days of bobbed hair, the electric curling iron becomes a necessity. A guaranteed iron such as this will save you the annoyance of broken connections and burnt out element.

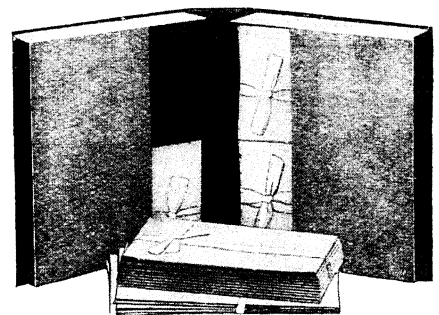


14H26-Reduced to \$3.50 Complete. Here is a very serviceable and attractive set of Pung Chow or Mah Jong with good grade wooden racks complete, at a very special low price. The tiles are made of seasoned wood and are faced with white Ivory like material, printed in colors, giving a clear and cleanable surface, one that is easily read and will not show wear. Pung Chow is a most fascinating game. It can be played by the entire family. It is easy to learn and in many respects superior to card games. It is a game that the Chinese have played for centuries. The more it is played the more fascinating it becomes, as the player's skill increases. Full instructions are enclosed with each set.



Parfumes de Coty have that delicate and exquisite odor that is only found in those made by the most skilled French chemists. It is of that quality which every well groomed lady appreciates.

14H27-\$2.00 L'Origan in 1/2-ounce size.
14H28-\$3.75 L'Origan in 1-ounce size.
14H29-\$7.50 L'Origan in 2-ounce size.



14H30-Reduced to \$1.50 A writing case filled with 18 sheets of paper, 18 cards, and 36 envelopes of good quality standard size paper. The box is covered with a red leather-like paper and folds up to the size of an ordinary book. Just the thing for traveling, or for keeping correspondence material together in the desk or table. The price given is a particularly low one and will never again be offered. For a large assortment of real leather portfolios and writing cases, see our large catalog page B-92, where you will find excellent values at most any price you desire to pay.

Do Not Write In This Space

BAIRD-NORTH Co.,

PROVIDENCE R. I.

Date..... 192.....

Send to M.....
Do not omit Mr., Mrs. or Miss.

Street.....

Post Office..... State.....

Read How You Can Obtain Any One of the Items Below at a Very Great Saving

Will you help us make your friends our customers? We want to make the year 1925 the largest in our history, and we need your help. You doubtless have six friends who would appreciate receiving our

Big Special Spring Sale Book,

and if you will send us their names and addresses plainly written, together with \$1.00, you may select either the Sterling Silver Rhinestone Bar Pin, Genuine Pig Skin Bill Fold, or novelty Jade Necklace, all are regular \$2.00 values—or for \$1.19 and the names of six friends you may choose a pair of the Baird-North Full-fashioned Pure Thread Silk Hose, which we positively guarantee to be a \$1.75 value.

Make up your list of friends, writing the names and addresses plainly in the spaces provided below; select the item desired and mail together with your remittance TODAY and take advantage of this unusual offer. This offer expires June 30, 1925.



\$1.19

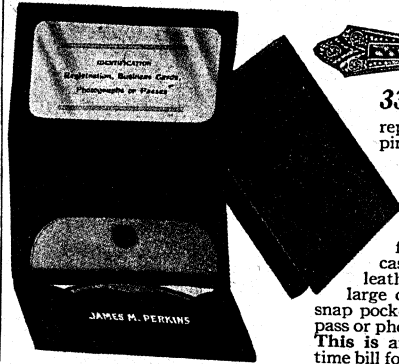
Pair

\$1.75
Value

Full Fashioned Pure Silk

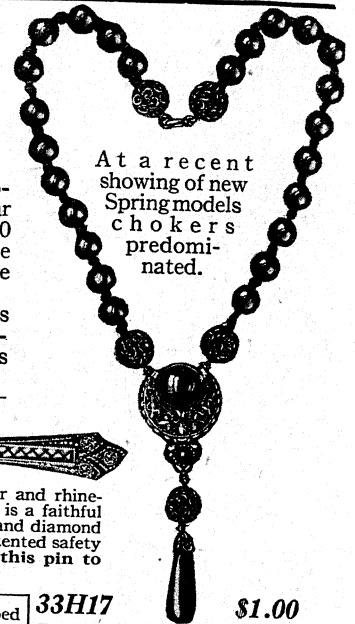
Here is the greatest silk hosiery value of the season. They are made of fine pure thread silk. They are full fashioned (shaped in the knitting) with mercerized lisle garter tops and feet. Guaranteed first quality hose in four of the most popular shades. A regular \$1.75 value. Sizes, 8½ to 10.

33H11-Black
33H12-Beige
33H13-Nude
33H14-Rugby Tan
\$1.19
Pair



33H16—\$1.00 Solid sterling silver and rhinestone bar pin that is a faithful reproduction of a high priced platinum and diamond pin. It has neat filigree inserts and a patented safety catch. We absolutely guarantee this pin to be a \$2.00 value.

33H15—\$1.00 Owner's name stamped in 24K gold FREE. Gentlemen's extra fine quality three-fold bill fold and card case. Made of genuine American pigskin leather in a beautiful Mahogany color. Has large concealed bill pocket, two card pockets, snap pocket for change and transparent pocket for pass or photo. Size of bill fold closed 4½x3 inches. This is an unusual opportunity to obtain a lifetime bill fold guaranteed to be a \$2.00 value.



At a recent showing of new Spring models chokers predominated.

33H17 \$1.00

This special offer is a value without an equal. A new and fashionable Parisian novelty choker of imitation Jade with pierced antique metal balls and pendant. A modish necklace of this type adds the necessary touch of smartness to the attire of Milady. We guarantee this article to be at least a \$2.00 value.

No. OF CATALOG	SIZE	SPECIFY WHICH ARTICLE HERE	PRICE

WRITE NAMES AND ADDRESSES OF SIX OF YOUR FRIENDS BELOW

Name	Name
Address	Address
Name	Name
Address	Address
Name	Name
Address	Address

If you have ever written to us from any other address, or under any other name than given on this order blank please give this information below:

M.....
Do not omit Mr., Mrs. or Miss.

Street or Box No.....

Post Office..... State.....

BE SURE TO ENCLOSE REMITTANCE WITH YOUR LIST OF NAMES

DO NOT WRITE IN THIS SPACE

BAIRD-NORTH Co.,

PROVIDENCE, R. I.

DATE _____ 192__

SEND TO *M*
DO NOT OMIT MR. MRS. OR MISS.

STREET _____

POST OFFICE _____
ADDRESS

EXPRESS OFFICE _____
ADDRESS

COUNTY _____ STATE _____

FIND ENCLOSED _____

We guarantee safe delivery.—Address All Orders and Correspondence to Providence, R. I.—We guarantee safe delivery. We will exchange any article bought of us that is not satisfactory (except goods that have been made especially for you or that have been engraved to your order) or we will return every cent of your money at your option.

**TO AVOID ERROR PRINT LETTERS TO BE ENGRAVED LIKE THE FOLLOWING
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

PAGE IN CATALOG	NO. OF ARTICLE	HOW MANY	SIZE	ARTICLES	PRICE	DO NOT WRITE IN THIS COLUMN
						SEE LETTER FOR
						INSURED
						ENGRAVING
						DIRECT
						SHORT
						EXCH.DEPT.
						RING
						RING ONLY
						WATCH
						WATCH ONLY
						DIAMOND
						SPEC.ORD.
						WATCH DEPT
						DIA.DEPT.
						RING DEPT.
						INQ.DEPT.

It sometimes happens, owing to an unexpectedly large demand or for some other reason, that when your order reaches us, some item on the order is temporarily out of stock. In order to eliminate any possible delay in filling your order, with your permission, we would gladly substitute for any item out of stock an article as similar in design as possible, and of the same or greater value. Under these conditions, shall we substitute on your order? (Put a X in the square to indicate your pleasure.)

YES NO

Ordered by *M*

Home Address Requested _____



OVER	
DEPT. E	
REPAIR DEPT.	
DEPT. K	
CARDS	